

Town of West Hartford

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FOR IMMEDIATE RELEASE

Call for Participants to sign up for the 20th Park Road Parade

WEST HARTFORD, CONN. (July 26, 2018) – The Park Road Association invites the West Hartford community to sign up now for the 20th Park Road Parade on Saturday, October 6, 2018 at 10:30 AM.

This zany and wildly popular parade draws over 7,000 people each year from West Hartford and beyond. You should be a part of it!

The Park Road Parade comprises about 100 contingents that include clubs, organizations, schools, churches, bands, neighborhood groups, sport leagues, clowns, businesses, antique cars, and public officials. Anything goes in this parade, from simple banners with marchers sporting the same T-shirt, to elaborate costumes, dance numbers and floats. Come join us!

Each year awards are given to Best Float, Best Overall Performance, Best Costume, Best Musical Performance, and Best Community Spirit. Make your contingent the best it can be and win!

The parade begins at South Highland and Park Road and ends at South Quaker Lane and lasts about 45 minutes to 1 hour.

The genesis of the parade started in 1998 as a celebration to a two-year road reconstruction and beautification project which bonded both businesses and residents of the area. Since then the parade has grown bigger and better.

Sign up today by filling out the form found on the parade website:

www.ParkRoadCT.com/about-the-parade. If you have any questions, call Renée McCue at 561-7521 or email her at renee@westhartfordct.gov.

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