

Town of West Hartford

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FOR IMMEDIATE RELEASE

Town of West Hartford seeks words to inspire logo design

WEST HARTFORD, CONN. (September 17, 2018) – The Town of West Hartford is looking to update its brand and logo. The current logo was implemented in 1988 and much has changed in 30 years!

As a first step, we are asking you to choose the best words that describe West Hartford. These words will inspire images for a new logo. The survey takes one minute to complete.

We will keep the survey open for one week. After the results are collected, we'll get to work on a new design. We will circle back to you with two or three logo finalists and ask for your opinion again.

Click here to get started: <https://www.surveymonkey.com/r/7WVPHQC>

“West Hartford means so many different things to the people who live and work here. Capturing the essence of our community through their eyes will guide us in finding that perfect image,” said Renée McCue, public relations specialist.

We appreciate the community’s help. The survey will be open through September 24.

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