



Media Release

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For Immediate Release

Free Business Advising is Now Available at the West Hartford Town Hall

A new partnership has developed between The Connecticut Small Business Development Center (CTSBDC) and the Town of West Hartford that will deliver confidential business advising to entrepreneurs in every stage of business and all industry sectors in West Hartford. The new CTSBDC office hours will be held at the West Hartford Town Hall, located at 50 South Main Street, West Hartford in Room 407.

CTSBDC Business Advisor Denise Whitford will be available in this new location and she comments, "I am pleased to offer new advising opportunities at the West Hartford Town Hall. These new office hours put us directly into the path of serving new and existing businesses in the West Hartford area, which is our primary purpose. This location also gives us an opportunity to facilitate economic growth and business retention in the area." Office hours will be by appointment only on Thursdays from 9:00am-4:00pm. Denise can be reached at 860-576-5135 or visit www.ctsbdc.com and register for business advising.

"With 342,443 small businesses* located in the state of Connecticut, it is important to be embedded within the communities we serve," said Joe Ercolano, State Director of the CTSBDC. "This is why we partnered with the Town of West Hartford to offer office hours at the West Hartford Town Hall. Existing locally helps us to better understand the unique needs required of West Hartford small business owners and therefore provide customized, beneficial business advising services to help increase economic development in this area."

"This beneficial affiliation ensures that West Hartford's small businesses have access to necessary resources ready to assist the entrepreneurs," commented West Hartford Mayor Shari Cantor on the new partnership. "Entrepreneurs will also have access to economic development, planning and zoning, and various other town staff within Town Hall, creating one-stop shopping to better suite their needs."

To become a CTSBDC client, visit www.ctsbdc.com and register for business advising. The registration link can be found at the top right side of the home page or by [clicking here](#).



The Connecticut Small Business Development Center is funded in part through a cooperative agreement with the U.S. Small Business Administration, the Connecticut Department of Economic and Community Development and the University of Connecticut.



About the Connecticut Small Business Development Center

The Connecticut Small Business Development Center (CTSBDC) provides business advising to small business owners and entrepreneurs to start, grow and thrive in Connecticut. Our Business Advisors offer professional, confidential, and expert business advice for owners to overcome challenges and reach their goals.

Providing comprehensive business assistance is our mission, and we have the free resources, tools, and online trainings to offer business help along the way. Our Business Advisors provide geographic-based demographics, consumer spending data, market research, financial projections, industry reports and so much more! We are committed to enhance Connecticut's economic wellbeing and build thriving communities. Contact us today!

For more information or to register for business advising, visit www.CTSBDC.com or follow us on social media on Facebook and Twitter @GrowCT, Instagram @ctsbdc, and LinkedIn at Connecticut Small Business Development Center.

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