

# Town of West Hartford

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50 South Main Street  
West Hartford, CT 06107-2431

FOR IMMEDIATE RELEASE

## **Sustainable CT's new Community Match Fund available to West Hartford Community Projects!**

WEST HARTFORD, CONN. (September 19, 2019) – In 2018, West Hartford earned bronze-level certification from Sustainable CT, a voluntary certification program to recognize thriving and resilient Connecticut municipalities.

As a registered member of this program, community projects in West Hartford have access to Sustainable CT's new Community Match Fund. This is an innovative program that will provide a fast, flexible funding mechanism to support sustainability-related projects throughout Connecticut.

Sustainable CT will provide one-to-one matching funds for projects that align with Sustainable CT actions. Please note: the Town, itself, does not need to be the project leader. Anyone in a registered municipality can access the program, meaning that schools, nonprofits, community groups, and even individual residents can all take on projects. Sustainable CT will match up to \$25,000 (for a total value of up to \$50,000) and support project leaders in crowdfunding to engage your community and raise the remainder of the project funds. Sustainable CT has partnered with ioby ("in our backyards"), a non-profit civic oriented crowdfunding platform that provides one-on-one coaching and support to project leaders. Community Match Fund projects will also help West Hartford earn points towards Sustainable CT certification in future years.

If you have a project idea or are interested in finding out more, register for one of Sustainable CT's upcoming information sessions, which will provide an introduction to the Community Match Fund, explanation of eligibility criteria, and guide to project initiation, fundraising, and implementation. There is a session scheduled in West Hartford on September 27.

**(more)**

Sustainable CT - Community Match Fund Info Session  
September 27, 2019  
9:00 AM to 10:30 AM  
West Hartford Town Hall, Room 400  
50 S Main Street, West Hartford, CT 06107

**CONTACTS:**

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