



## FOR IMMEDIATE RELEASE

### **Town of West Hartford Announces 'Eat Local - Win Local' Campaign *Residents Can Eat, Submit, and Win from April 20<sup>th</sup> to May 31, 2020***

**West Hartford, CT (April 20, 2020)** – The Town of West Hartford in cooperation with West Hartford Chamber of Commerce is launching the “Eat Local – Win Local” campaign to generate support for local restaurants. To participate, simply order food from a West Hartford restaurant between April 20<sup>th</sup> and May 31<sup>st</sup> and then submit your receipt as an entry into a weekly drawing. It’s a win-win for everyone!

The purpose of ‘Eat Local - Win Local’ is to help restaurants in West Hartford stay in business during this difficult time created by the COVID-19 pandemic. Due to restrictions on dining, many local restaurants have shifted to takeout, curbside, and delivery in order to keep serving our residents. However, many restaurants are still struggling to keep their businesses open and pay their bills and employees.

“We all want to help our amazing restaurant owners and employees,” said Mayor Shari Cantor. “Restaurants are doing everything they can to stay open and keep people employed. This campaign is a great way to do our part to support these wonderful businesses during a difficult time.”

To enter to win, spend at least \$15 at two different West Hartford restaurants for a minimum total of \$30 from April 20, 2020 to May 31, 2020. Then, take a picture of your receipt and email it to [EatLocalWinLocal@westhartfordct.gov](mailto:EatLocalWinLocal@westhartfordct.gov). Each time you spend a minimum of \$30 at two different restaurants during the five week period, you may submit your receipts for another chance to win. There will be four winners selected each week for a total of 20 winners over the course of the campaign. Winners will receive a \$25 restaurant gift certificate for a future dine-in visit at a randomly selected West Hartford Chamber-member restaurant.

Participants are encouraged to show their support of the restaurants they patronized by taking pictures and writing posts on their social media- Be sure to include the **#EatLocalWinLocalWH** and tag the restaurant you visited.

(MORE)

The Town of West Hartford and West Hartford Chamber of Commerce thank you for doing your part to keep our restaurants open. Please take notice of social distancing rules set by each restaurant to reduce the spread of the virus.

To learn more about Eat Local. Win Local., email Kristen Gorski, Town of West Hartford's Economic Development Specialist, at [kristen.gorski@westhartfordct.gov](mailto:kristen.gorski@westhartfordct.gov).

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#### MEDIA CONTACTS

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- Mayor Shari Cantor, [mayor@westhartfordct.gov](mailto:mayor@westhartfordct.gov), (860) 416-9611