

What: Virtual Business Showcase – presented by The West Hartford Chamber of Commerce

When: Thursday, May 7<sup>th</sup> from 7PM – 8PM

Where: Online via ZOOM and WH Community Television

Just in time for Mother’s Day, the West Hartford Chamber of Commerce is proud to announce their inaugural Virtual Business Showcase. It will be held online via Zoom on Thursday, May 7<sup>th</sup> from 7pm-8pm. It will also be simulcast on WHCTV – Channel 96, Facebook Live and YouTube Live.

The virtual event will feature a selection of Chamber of Commerce member retailers presenting Mother’s Day gift ideas live from their stores. Virtual attendees and viewers will then be encouraged to reach out to the individual businesses to purchase and arrange for pick-up or delivery.

“Just because a store is closed to customers, it does not mean they are not open to do business,” says Chamber of Commerce Executive Director Chris Conway. “The Chamber has had to get creative in the ways it supports its member businesses during COVID-19. This Virtual Business Showcase is a wonderful way to allow our businesses to feature great gift ideas for Mom that people can get directly from a local shop.”

The inaugural showcase will feature some big names familiar to the West Hartford community, including BK&Co, Kellie Burke Interior, and Balboni Custom Jeweler. The line-up also includes Kimberly Boutique. “I am looking forward to being a part of the Chamber’s first [Virtual] Business Showcase. It will be fun having clients in my stores again, even if it is only virtually. Hopefully, people will enjoy being able to see what is happening in town safely from the comfort of their homes. And I am eager to see the familiar faces of my fellow small business owners, I miss them,” says Kimberly Moster owner of Kimberly Boutique.

Thursday night’s event is the first in a planned series. Future Virtual Showcases will feature Gift Ideas for Dads & Grads, House & Home, and Health & Wellness. “The Chamber will leverage the scope and breadth of its membership to curate the businesses who will present during the events,” says Conway.

Those interested in attending this free event as viewers can register on the Chamber’s website. You will be emailed a link to view the Showcase via Zoom shortly before the start of the event at 7pm on Thursday.

<https://www.whchamber.com/events/details/virtual-business-showcase-2819>

For more information about this event or The West Hartford Chamber of Commerce, visit WHChamber.com. You can also email [info@whchamber.com](mailto:info@whchamber.com) or call (860) 810-5663.