



TOWN OF WEST HARTFORD

MUNICIPAL PARKING

APRIL 2015

17 Isham Rd., West Hartford CT 06107 | P: 860.561.8220 | E: WHMP@westhartford.org | W: www.westhartfordct.gov/parking

Solar Powered Pay-by-license Plate Kiosks

Pay parking in West Hartford Central Business District is available with the use of license plate as a marker. Consumers can pay to park at one of the solar powered kiosks or via mobile app.

Payment Forms:

Coins at 25¢ for 10 minutes (nickel, dime, quarter, dollar coin)

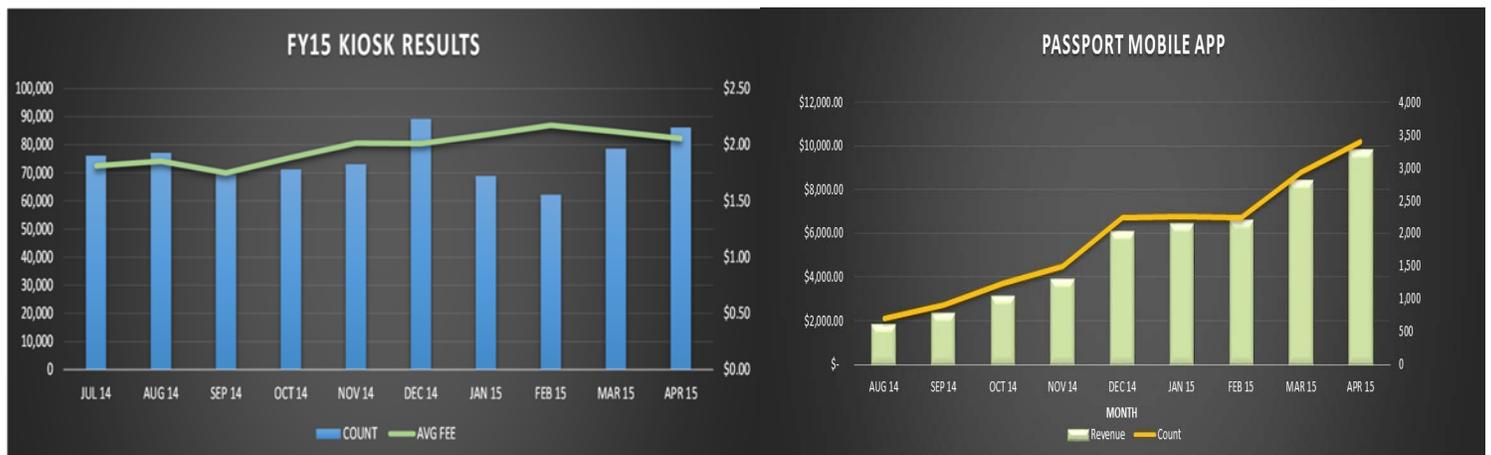
Master Card or Visa at \$1.50/hour

Passport Mobile App at \$1.50/hour and 25¢ convenience fee

Locations:

Zone 860 include all curbside spaces, Arapahoe Lot (Arapahoe Rd & Lasalle Rd) and lot adjacent to REI on Raymond Rd.

Zone 475 for Farmington parking lot entered via Farmington Ave or Lasalle Rd.



Observations:

Average Daily Counts: 2800+. Average turnover of 5 to 6 times per day per space.

Average Fee per transaction trending upward, an indicator for duration of stay.

Mobile App payments trending upward, an indicator of consumer's value for convenience.