

# APPENDIX A:

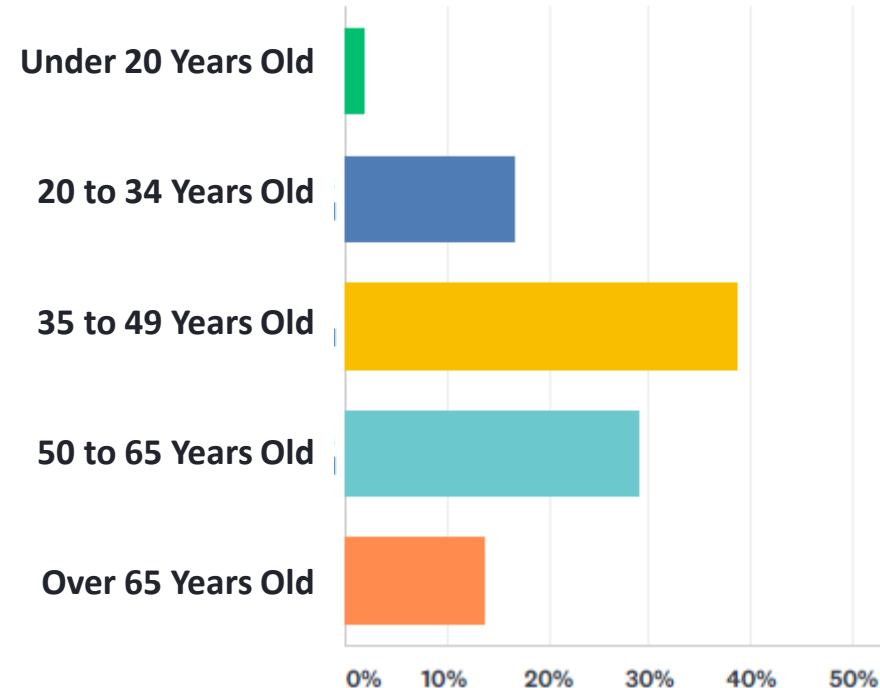
## Online Community Survey Results

# Visioning Survey

- Ran from January 29<sup>th</sup> through February 16<sup>th</sup>
- Over 2,700 respondents – 93% of respondents were West Hartford residents
- About 40% of respondents live within 1 mile of the UConn Campus
- Two-thirds of respondents are long-time residents (greater than 10 years)

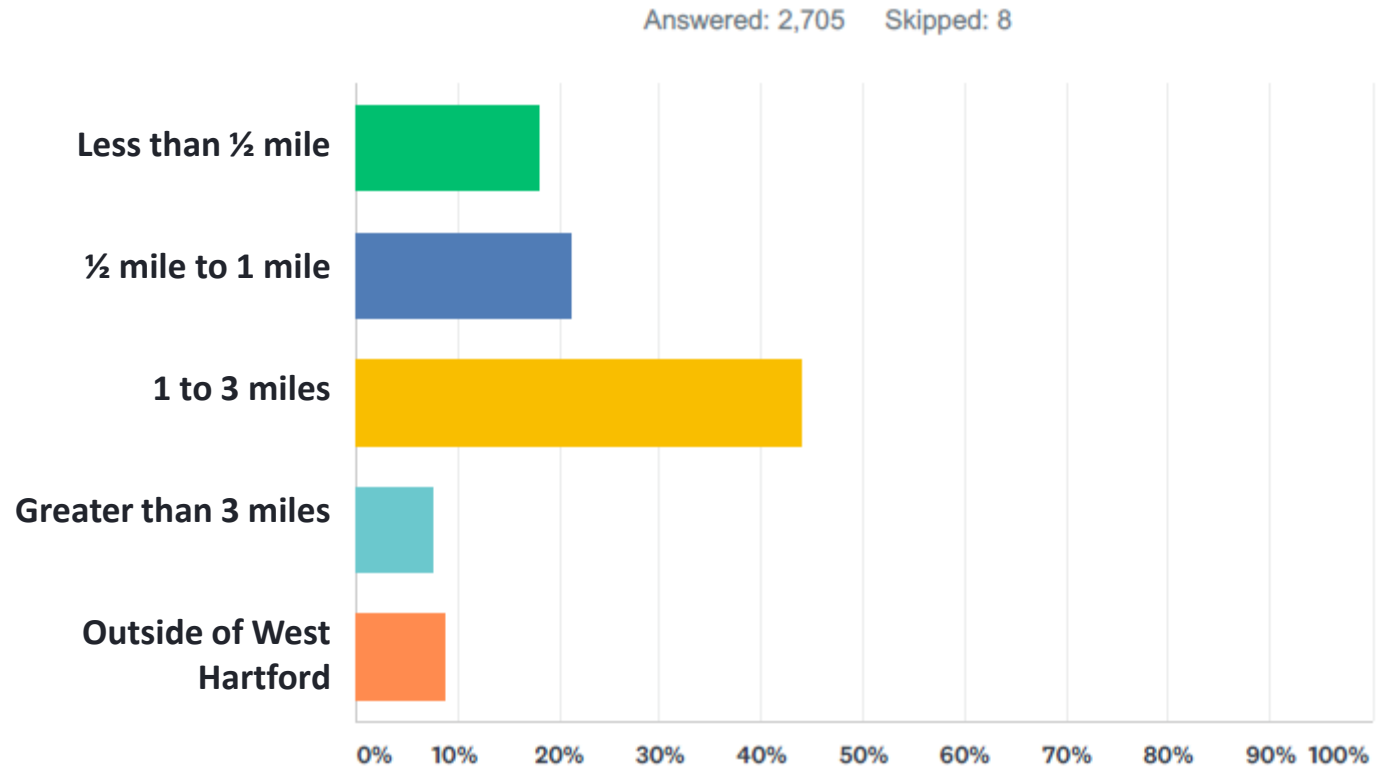
# What is your age?

- About 20% of respondents were under the age of 35
- Two-thirds of respondents between the ages of 35 and 65
- Age distribution of respondents aligns well with town population as a whole



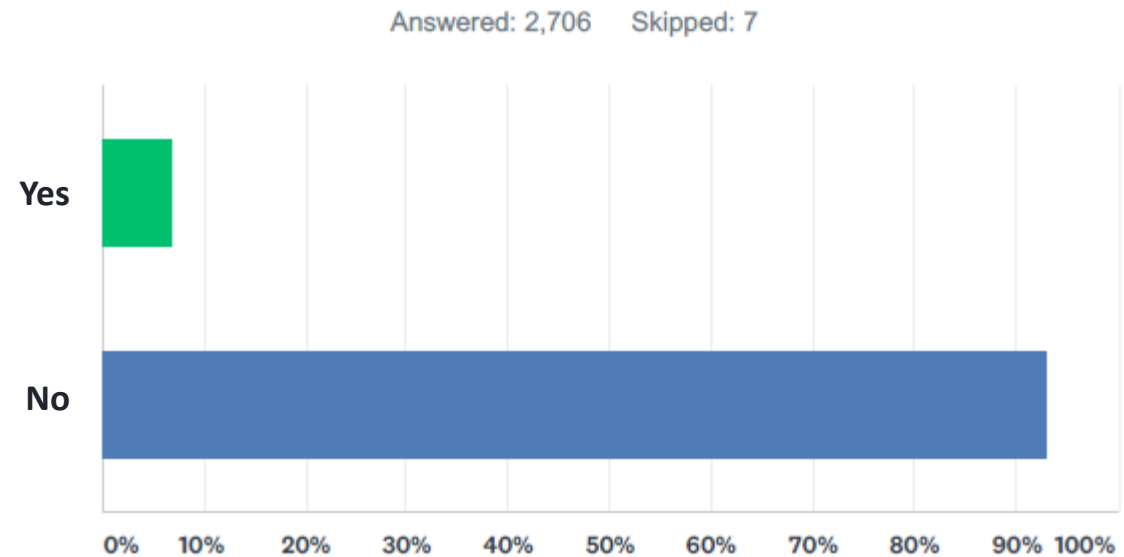
# How far do you live from the UConn West Hartford Campus?

- Over 90% of respondents live in West Hartford
- About 40% of respondents live within 1 mile of the UConn Campus
- About 45% of respondents live between 1 mile and 3 miles of campus



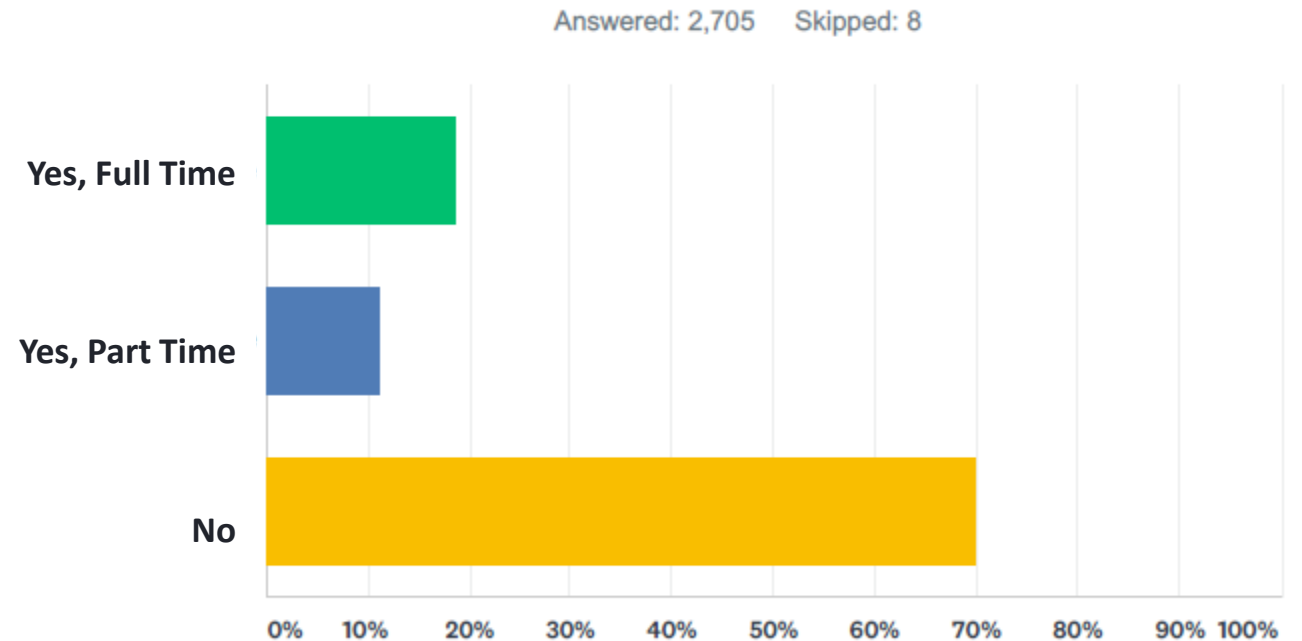
# Do you own a business or commercial property in West Hartford?

- Vast majority of respondents do not own a business or commercial property in West Hartford



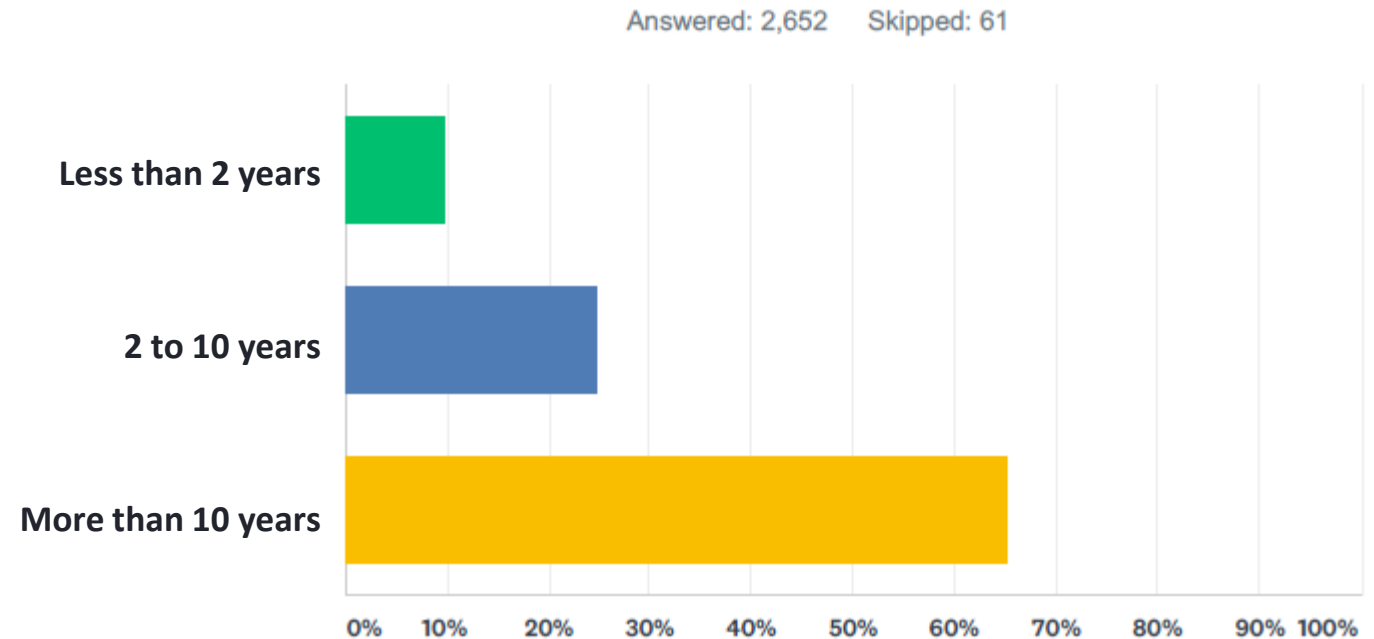
# Do you work in West Hartford?

- About 30% of respondents work in West Hartford



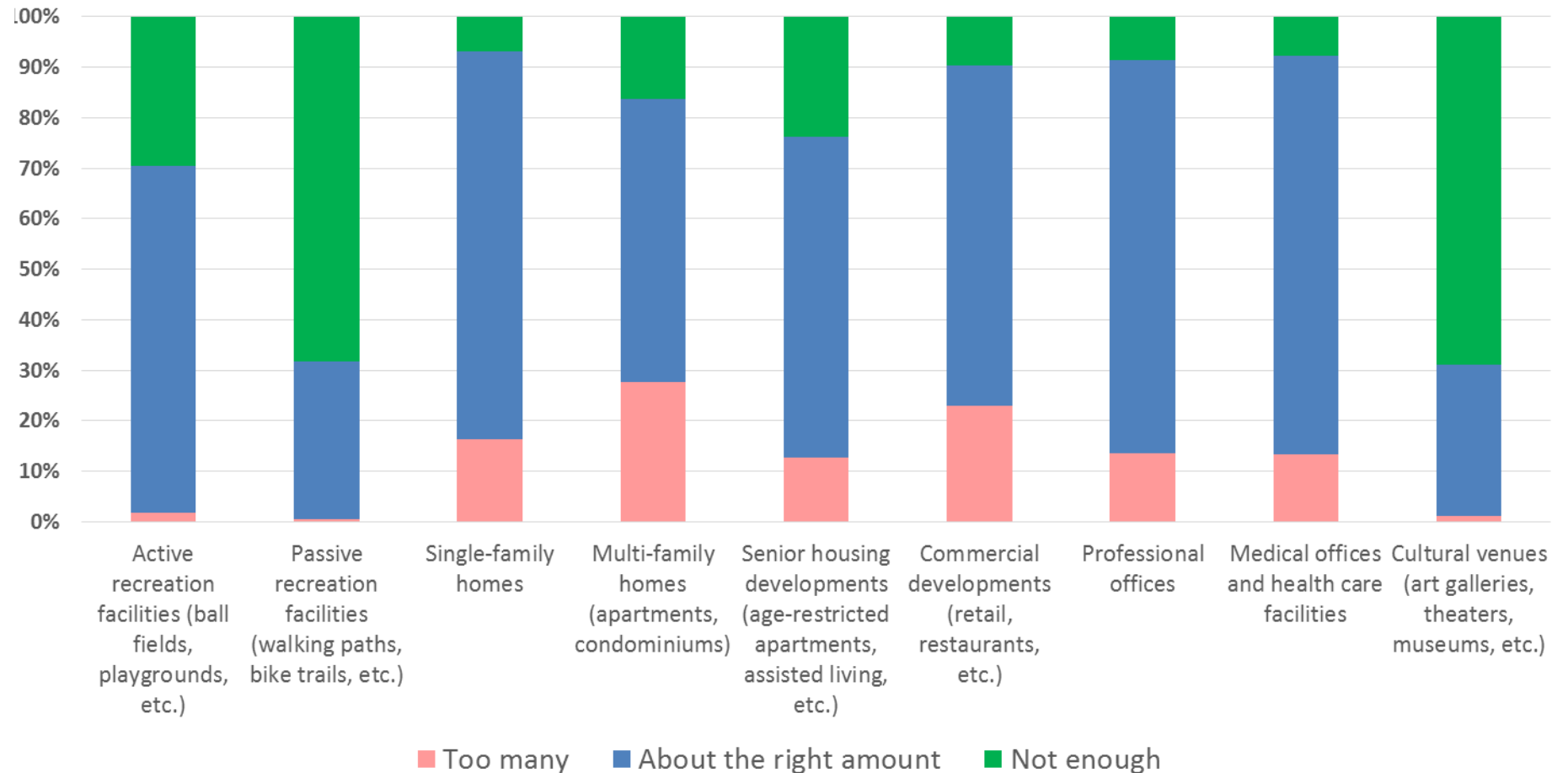
# How Long Have you Lived, Worked, or Owned a Business in West Hartford?

- About two-thirds of respondents have lived, worked, or owned a business in West Hartford for more than ten years



# Does the Town of West Hartford have too many, the right amount, or not enough of the following uses:

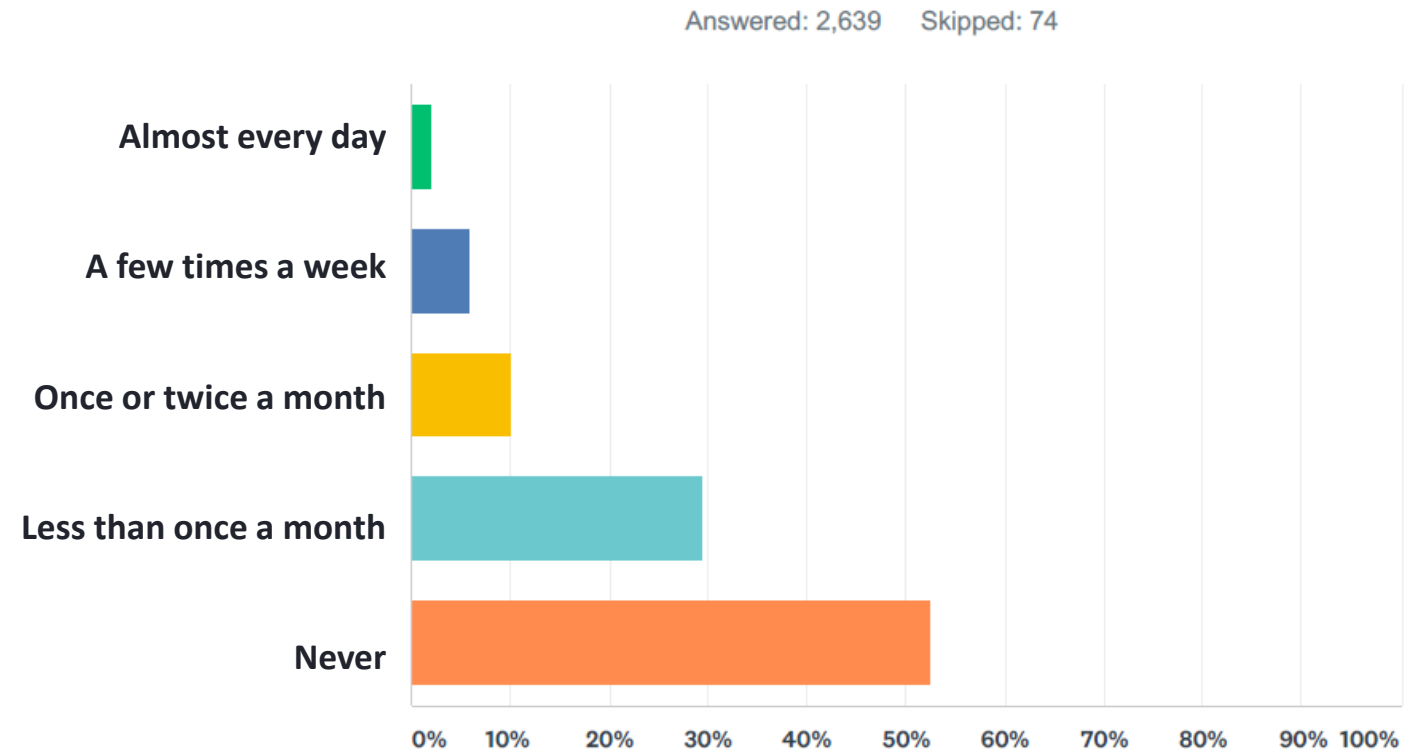
- Respondents felt that the Town did not have enough passive recreation facilities and cultural venues
- All other uses generally had “about the right amount”
- 368 write-in responses





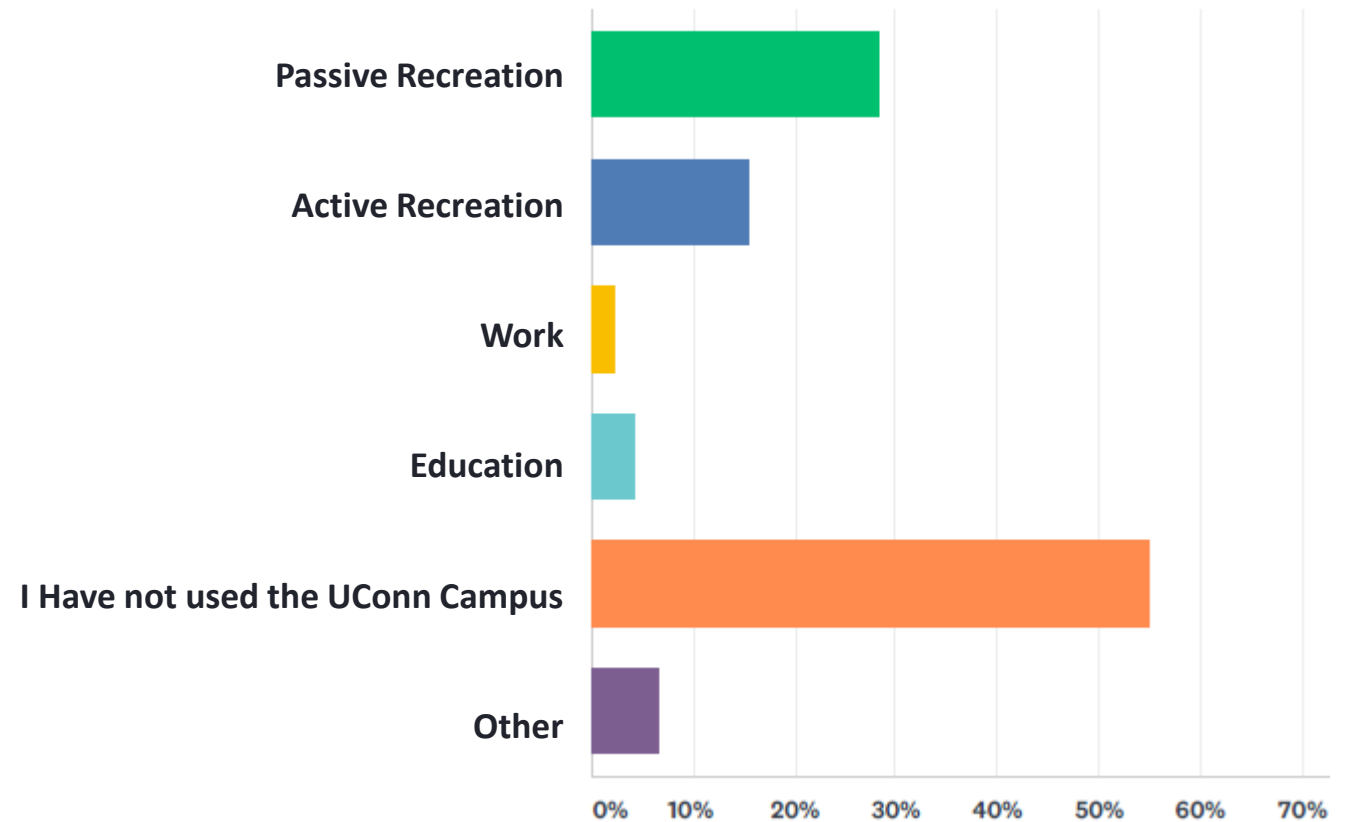
# Over the last year, how often have you visited the UConn Campus?

- Less than half of total respondents visited campus over the last year
- About 75% of respondents who live within ½ mile of campus have visited over the last year



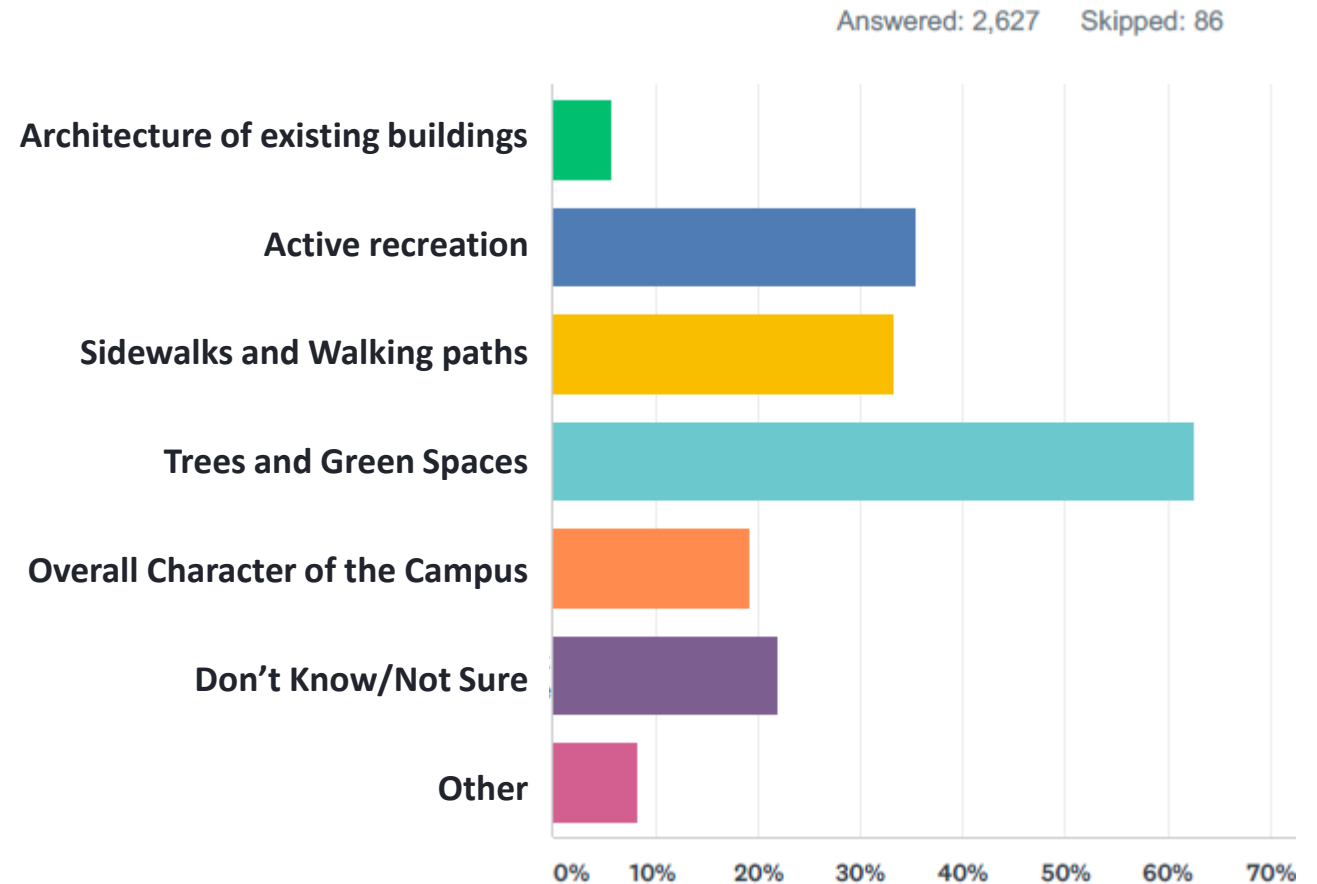
# Over the last year, which activities have you pursued on the UConn Campus?

- Most common activities include passive recreation (walking, jogging, etc.) and active recreation (ball fields, playground, etc.)
- 171 write-in responses



# What do you like most about the UConn Campus as it exists today?

- 62% of respondents like the trees and green spaces of the campus
- Active recreation (35%) and sidewalks and walking paths (33%) were the next most well liked.
- Architecture of existing buildings not well regarded by the community
- 216 write-in responses



# Please indicate your level of support, or lack thereof, for the following uses on the UConn West Hartford Campus

## Most Supported:

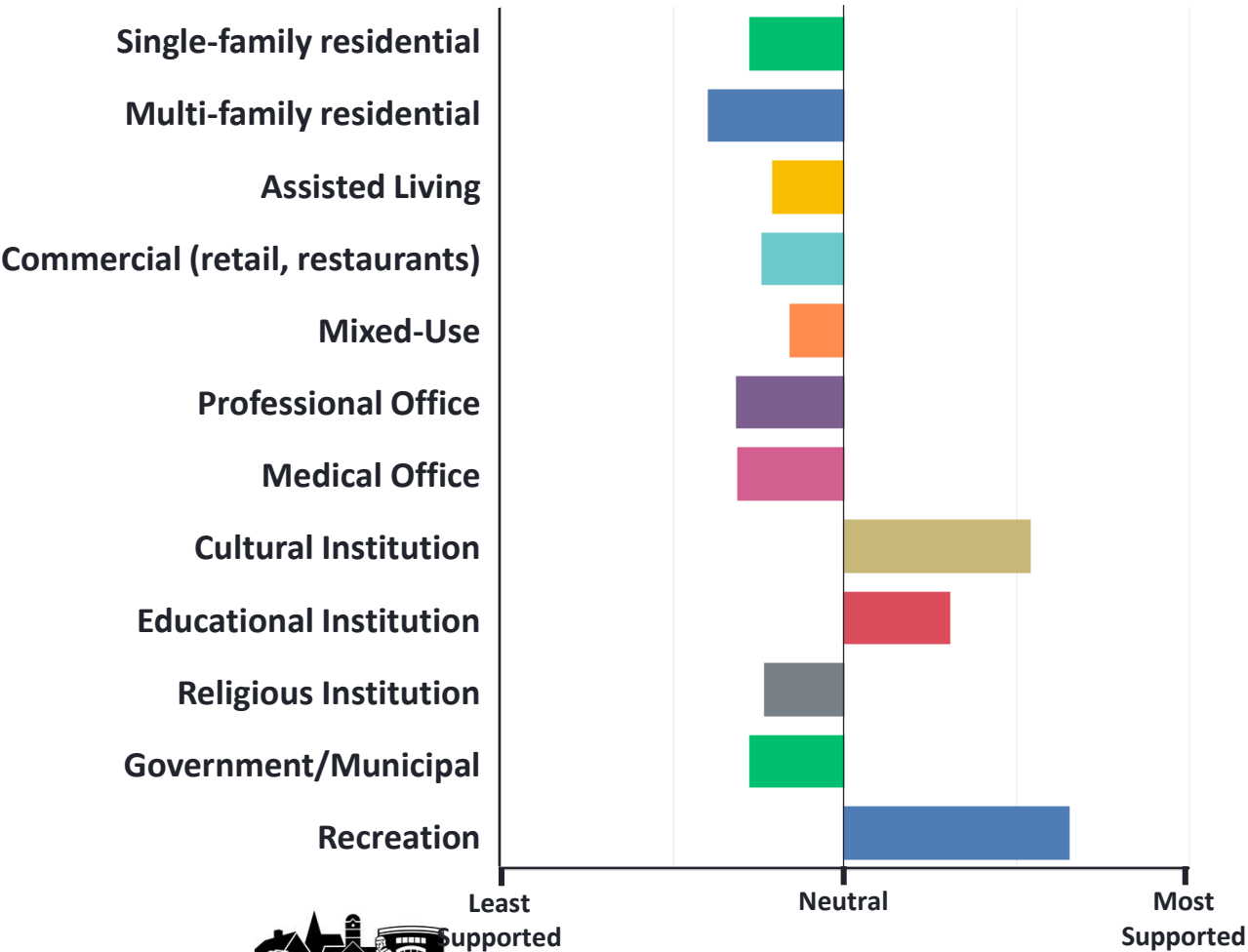
Recreation  
Cultural Institution  
Educational Institution

## Least Supported

Multi-Family Residential  
Professional Office  
Medical Office

## Write-in Responses – 487 responses

*Most popular write-in responses were a dog park (183) and the Children’s Museum (66)*



# What are your top three concerns associated with any future development of the UConn West Hartford Campus?

## Top Concerns

Loss of Open Space (59%)

Traffic (55%)

Intensity of Development (52%)

Fiscal Impacts to Town Services (45%)

## Top Concerns of Respondents who live within ½ Mile of UConn Campus

Traffic (68%)

Loss of Open Space (66%)

Intensity of Development (55%)

286 write-in responses

